

APEX TRUST NURSING COLLEGE, CHUNAR



REPORT

ON

World Breastfeeding Week

1st to 7th August 2025

SUBMITTED BY

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APEX TRUST NURSING COLLEGE, CHUNAR

World Breastfeeding Week-2025

DATE: 1st to 7th August 2025

VENUE: Kamala Nursing Home, Ramanagar, Varanasi.

TIME: 12:00 PM to 1:00 PM

THEME: "Prioritise Breastfeeding: Create sustainable Support System."

Welcome to the celebration of Breastfeeding Week! This special occasion, observed globally, is a time to recognize, appreciate, and raise awareness about the invaluable benefits of breastfeeding for both infants and mothers. Held annually during the first week of August, Breastfeeding Week highlights the significance of breastfeeding in providing optimal nutrition, nurturing strong bonds, and contributing to the overall health and well-being of children and their mothers.

Throughout this week, we come together to honor the natural and essential act of breastfeeding, acknowledging its role in promoting early childhood development and reducing the risk of various health issues. This celebration aims to empower and support mothers in their breastfeeding journey, while also educating families, communities, and healthcare professionals about the importance of creating a supportive environment for breastfeeding mothers.

From breastfeeding's impact on a child's immune system to its role in enhancing maternal health, this week serves as a platform to share knowledge, dispel myths, and emphasize the significance of informed decision-making when it comes to infant nutrition. Whether you are a parent, a healthcare provider, an advocate, or someone who simply wants to learn more, the events and discussions during Breastfeeding Week offer a chance to engage, inspire, and

collaborate towards a healthier, happier future for infants and mothers alike. So, let's join hands and hearts to celebrate Breastfeeding Week, appreciating the beauty and power of this natural connection that nurtures life and strengthens the bonds of love.

Prof Dr. Gopi S.S provided the platform to organized the Breastfeeding week in different-different setting like Kamala Nursing Home, Ramanagar, varanasi

DAY 01 ROLE PLAY & HEALTH EDUCATION AT KAMALA NURSING HOME (1st AUG 2025)

In this program the chief guest was Dr. Preetam Kumar , Pediatrician, Dr. Pushpa Singh, Gyneecologist & Manager Mr. Suresh .Students were performed role play and health education in Kamala nursing home , varanasi , through mime & health education students given awareness to the mother, as well as public also.



DAY 02 HEALTH AWARENESS &HEALTH EDUCATION AT KAMALA NURSING

In this program the chief guest was Dr. Preetam Kumar, Pediatrician, Dr. Pushpa Singh, Gyneacologist & Manager Mr. Suresh .Students were performed health education in Kamala nursing home , varanasi through health education students given awareness to the mother, as well as public also.



DAY 04 ROLE PLAY ON KMC & HEALTH EDUCATION PRESENTATION AT KAMALA NURSING HOME, ARANASI (4TH AUG 2025)

In this program the chief guest was Dr. Preetam Kumar , Pediatrician, Dr. Pushpa Singh, Gyneecologist & Manager Mr. Suresh .Students were performed health education ana role play on KMC in Kamala nursing home , varanasi through health education B.SC nursing VII semester students given awareness to the mother, as well as public also.



DAY 05 ROLE PLAY ON BREAST FEEDING BY WORKING MOTHER , MILK BANK AND STORAGE , KAMALA NURSING HOMR ,VARANASI (5th AUG 2025)

In this program the chief guest was Dr. Preetam Kumar , Pediatrician, Dr. Pushpa Singh, Gyneecologist & Manager Mr. Suresh .Students were performed health education and role play on breast feeding by working mother , milk bank and storage , in Kamala nursing home , varanasi through health education and role play B.Sc. Nursing VII semester students given awareness to the mother, as well as public also.



DAY 06, NUKKAD NATAK ON MYTHS AND FACTS OF BREAST FEEDING

VARANASI (6th AUG 2025)

In this program the chief guest was Dr. Preetam Kumar , Pediatrician, Dr. Pushpa Singh, Gyneecologist & Manager Mr. Suresh .Students were performed nukkad natak on myths and facts of breastfeeding and health education in Kamala nursing home , varanasi through health educationB.Sc. Nursing Vii sem students given awareness to the mother, as well as public also.



DAY 07 , AWEARNESS OF BREAST FEEDING IN KAMALA NURSING HOME

VARANASI (7th AUG 2025)

In this program the chief guest was Dr. Preetam Kumar , Pediatrician, Dr. Pushpa Singh, Gyneecologist & Manager Mr. Suresh .Students were performed skit and health education in Kamala nursing home , varanasi through health education B.Sc. Nursing vii semester students given awareness to the mother, as well as public also. And last of the event the chief guest Dr. Preetam Kumar , Pediatrician, and Manager Mr. Suresh also given speech about the awareness of breast feeding.



The students performed the role play in a simple and engaging way so that expectant and new mothers could easily understand. The audience, which included mothers, families, and hospital staff, actively participated and interacted during the discussion session.

The program was well appreciated by the participants, and the main message delivered was:

"Breastfeeding is the best gift a mother can give to her child – healthy start for a healthy future."

I would like to say my heartfelt thanks to our Principal Sir Prof Dr. Gopi S.S. Sir and Vice principal mam Prof. Usha Rani .R. madam for giving me an opportunity to organize this event.

Apex trust nursing college, chunar hosted program dedicated to raising awareness of Breast-feeding week 01/08/2025 to 07/08/2025 Theme – "**Prioritise Breastfeeding: Create sustainable Support System.”**

I would like to thanks Ms.Shreya Singh Nursing Tutor, Ms. Pradeepika Vishwakarma Nursing tutor, and Ms. Ankita Mukharjee Clinical Instructor MCH Department and their team for effort in entire program.



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⌚ August 2, 2025

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